



Why should you choose to outsource your design work?

Creating new products is exciting and challenging for any business, but they are necessary in this economy for survival. There are many reasons for a company to outsource their design work. In the following we will outline a few of those reasons.

does not have a full time design team thus outsourcing is the way to go.

You have an overload of work. Every business, both large and small has those times when there is not enough time in the day or

Outsourcing allows your company to focus on other areas of your business with growth potential.

Discovering how to grow your business with help from outside professionals can offer increased efficiencies and greater success. The following reasons (in no particular order) can help you realize investing in and outside development firm can be the right fit for your company.

You have limited internal resources. Your company

manpower to get everything accomplished.

Reduces time-to-market. Experienced design firms are skilled at taking a concept and turning it into a finished and documented design in the most efficient and timely manner.

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The five lessons I have learned

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1. Back up your hard drive.
2. Never send out a Christmas card describing all your ailments.
3. Remember life is about two legged mammals.
4. Success takes equal parts of chutzpah and humility.
5. Failure is merely a dress rehearsal for future success.

-Larry Bock

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Saves money. Outsourcing is a cost-effective method if you take into consideration all expenses involved in maintaining the necessary capabilities within your company, including employee salary, benefits, overhead, risk, etc. In almost all cases, it is less expensive to outsource design than to build an internal product development team.

Allows you to focus on other area of your business with

growth potential. Hiring an outside firm to take charge of your product design requires periodic meetings of conference calls, but it also frees up time for you to focus on other aspects of your business with growth potential, such as marketing or sales.

What are your plans for growth in 2014 and beyond? Developing a thorough product development program is the first step

toward realizing your design solution. Using the right professionals to develop an innovative solution will enable you to position your product for success.

Consider Creative Manufacturing Solutions to become your partner and innovator of your new product.

We provide honesty, value, quality, and on-time delivery.

Creative Manufacturing Solutions is in business to make the ideas of our customers become reality, using 3D modeling and design.



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